



2024 May Gala

Sponsorship Package

CELEBRATING CULTURE & HISTORY

Education | Culture | Community | Harmony

WHO WE ARE

The Canadian Caribbean Association of Halton (CCAH) was established in 1977 as a non-profit organization and gained charitable status in 2000.

We promote cultural awareness, unbiased inclusion, and value differences.

We believe these are essential to the social, cultural, and economic growth of Halton Region.

For 46+ years, we've committed to living by our core values:
Education, Culture, Community and Harmony



Watch our [Call to Action](#)

Education | Culture | Community | Harmony

INVEST IN BIPOC YOUTH

Consider supporting CCAH youth programming.

Your sponsorship will positively impact local BIPOC children and youth living in Halton who experience various barriers. Help them to:

- ✓ Foster a positive sense of self through culturally-enriching experiences
- ✓ Build self-esteem, feelings of empowerment and belonging through connecting with peers and role models who share related cultural and ethnic backgrounds
- ✓ Enhance pride to embrace and celebrate their cultural heritage and contribution to Canada
- ✓ Build social and leadership skills to enhance employability and pursuit of post-secondary studies

YOUTH PROGRAMS

Reading
Corner



Youth
Leadership



Leaders in
Training



Scholarships &
Awards



School
Programs



Summer Camp
Watch Video
[HERE](#)



SPONSOR CATEGORIES



TITLE
SPONSOR

\$10,000

GOLD
SPONSOR*

\$5,000

SILVER
SPONSOR*

\$2,500

BRONZE
SPONSOR*

\$1,000

*Multiple sponsorships available for these categories.

TITLE SPONSOR

\$10,000

BENEFITS:

- All communications to indicate “Presented by...”
- Recognition on all social media platforms
- Full-page ad in event booklet
- Mention on the sponsor page and sponsor reel
- Recognition during opening/closing of gala dinner
- Company banner to be displayed prominently
- Company name projected during dinner presentation
- CCAH 4 pillars award sponsor
- 10 complimentary gala tickets



Education | Culture | Community | Harmony

GOLD SPONSOR

\$5,000

BENEFITS:

- Recognition on all social media platforms
- Full-page ad in event booklet
- Mention on the sponsor page
- Logo placement at food tables
- Recognition during dinner announcement
- Company name projected during dinner presentation
- 5 complimentary gala tickets



SILVER SPONSOR

\$2,500

BENEFITS:

- Recognition on all social media platforms
- Half-page ad in event booklet
- Mention on the sponsor page
- Recognition during introduction of performers
- Company name projected when performers announced
- 2 complimentary gala tickets



BRONZE SPONSOR

\$1,000

BENEFITS:

- Mention in event booklet
- Mention on the sponsor page
- Mention during sponsor highlight reel during dinner
- 1 complimentary ticket



ADVERTISING SPONSOR

\$300 – \$500

BENEFITS:

- **Ad space available in the event booklet**
 - Quarter page: \$300
 - Half page: \$500
- Individual donations are appreciated
- Donors will be recognized in the event booklet



RAFFLE SPONSORS

Products & services
by local companies

BENEFITS:

- Recognition on all social media platforms
- Mention on sponsor page
- Mention during the sponsor highlight reel



GRAB TICKETS & TABLES EARLY

Our gala is a celebration of culture and history as we fundraise for our future generation to ensure positive community engagement and sense of belonging.

Tickets: \$150

Table of 10: \$1,300


Dinner, entertainment, cash bar, door prizes and raffles




Education | Culture | Community | Harmony

CONTACT US TO SPONSOR NOW!



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 www.ccah.ca

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